

Health and Safety - Smoking Ban



SMOKING BAN

New product launched in response to smoking ban

As the smoking ban comes in to force from July 1, thousands of pubs, hotels and other public premises will be left with a new headache – how to get rid of the lingering smell of tobacco smoke.

Aziz Tejpar, an entrepreneur from Essex and owner of **Environmental Biotech** has the answer: "Vaporize it".

Vaporize is a new product he is launching this week that is specifically designed to eradicate the smell of tobacco (though it eliminates other odours too). It comes as a single release aerosol or fogger. The user simply places the fogger on the floor of the room containing tobacco odour, presses a button and exits for ten minutes. Upon returning, the odour is neutralised and the room is left smelling mountain fresh.

Vaporize works differently from most air fresheners that dispense a perfume into the air to mask unpleasant smells. Its active ingredients are essential oils such as eucalyptus, which encapsulate the smoke particles and so effectively render them odourless. Vaporize is available in two sizes, 3oz and 6.25oz, the former being capable of de-odourising a room 20ft x 20ft, the latter 30ft x 30ft. Vaporize will be sold directly to large corporate customers, with an offer of a free trial in their premises and it can also be ordered directly from the Environmental Biotech web site, www.EnvironmentalBiotech.co.uk.

Aziz Tejpar, said: "With the introduction of new regulations banning smoking, it will become increasingly important for bar, hotel, nightclub and restaurant owners, to keep their premises smelling clean. Unpleasant odours can be more than just an inconvenience; they are capable of creating a negative first impression and even losing an establishment its most loyal customers."

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